

CLAIMS

1 1. A display system comprising:
2 a graphics sheet having a front surface and a rear surface, said front
3 surface including a graphic image;
4 a magnetic receptive material silk screened onto said rear surface
5 of said graphics sheet; and
6 a base including a magnetic mounting surface to which said
7 graphics sheet is releasably attached through the magnetic attraction between said
8 magnetic receptive material and said magnetic mounting surface.

1 Sub B1

1 2. The display system of claim 1, wherein said magnetic receptive
2 material includes a graphite powder mixed in a clear carrier material.

1 3. The display system of claim 1, wherein said magnetic mounting
2 surface includes a plurality of magnetic strips attached to said base.

1 4. The display system of claim 1, wherein said magnetic mounting
2 surface includes a plurality of strips of material including barium ferrite.

1 5. The display system of claim 1, wherein said base includes a
2 plurality of cut-outs to reduce the weight and amount of material in said base.

1 6. The display system of claim 1, wherein said base is constructed of
2 a plastic material.

Sub B2

1 7. A display system comprising:

2 a graphics sheet having a front surface and a rear surface, ~~said front~~

3 surface including a graphic image;

4 at least one adhesive strip having a first surface affixed to said rear

5 surface of said graphics sheet with adhesive, and a second opposite surface;

6 a magnetic receptive material silk screened onto said second

7 opposite surface of said adhesive strip; and

8 a base including a magnetic mounting surface to which said

9 graphics sheet is releasably attached through the magnetic attraction between said

10 magnetic receptive material and said magnetic mounting surface.

1 8. The display system of claim 7, wherein said magnetic receptive

2 material includes a graphite powder mixed in a clear carrier material.

1 9. The display system of claim 7, wherein said magnetic mounting

2 surface includes a plurality of magnetic strips attached to said base.

1 10. The display system of claim 7, wherein said magnetic mounting

2 surface includes a plurality of strips of material including barium ferrite.

1 11. The display system of claim 7, wherein said base includes a

2 plurality of cut-outs to reduce the weight and amount of material in said base.

1 12. The display system of claim 7, wherein said base is constructed of

2 a plastic material.

Sub 1

Sub 2

D 2

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13. A method for constructing a graphics display, the method comprising:
4 creating a graphical image on a first surface of a graphics sheet;
5 silk screening a magnetic receptive material onto a second surface
6 of the graphics sheet opposite the first surface;
7 providing a base including a magnetic mounting surface; and
8 releasably attaching the graphics sheet to the magnetic mounting
9 surface through the magnetic attraction between the magnetic receptive material
and the magnetic mounting surface.

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14. The method of claim 13, wherein the act of silk-screening creating
2 an ink including a graphite powder in a clear carrier material and silk screening
3 the ink onto the second surface.

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15. The method of claim 13, further comprising providing in the base a
plurality of cut-outs.

Sub 5

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16. The method of claim 13, wherein the act of providing a base
includes applying strips of barium ferrite to a plastic base member.

Add A1

Add B5